



St Katherine's School

Business Curriculum Guide

Year 10

Edexcel GCSE Business Studies over two years. Students can be awarded a range of grades from 1 to 9.

Our curriculum delivery is structured into two themes, taking students from how entrepreneurs start businesses (Theme 1) through to growing and global businesses (Theme 2). There are two equally weighted exam papers, focusing on each specification theme.

Year 10 Programme of study.

Term 1	<p>1.2 Spotting a business opportunity</p> <p>Spotting a business opportunity - students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.</p>
Term 2	<p>1.3 Putting a business idea into practice</p> <p>Putting a business idea into practice - this topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects</p>
Term 3	<p>1.4 Making the business effective</p> <p>Making the business effective - students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan</p>
Term 4	<p>1.1 Enterprise and entrepreneurship</p> <p>Enterprise and entrepreneurship - students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship</p>
Term 5	<p>1.5 Understanding external influences on businesses</p> <p>Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.</p>

Assessment

Assessment will take place in the form of 5 termly assessments and one formalised high control assessment covering the range of prior learning. Assessment will also include in class work and homework to ensure a robust range of evidence.

Subject		Business Studies	
Assessment type	Frequency	Control	Weighting
End of topic assessment	Every term	In class medium control assessments in exam conditions	50%
High control assessment	Annually	High control	25%
In class work and homework	Ongoing	Low control	25%

How can I support my child's learning?

Students can be supported with their learning through ensuring that they adhere to the deadlines set by the class teacher regarding out of class work on coursework. Encouraging wider reading around the subject will help students apply their learning to real world scenarios, a key element of the course. This can be done through reading quality broadsheet newspapers, BBC business site <https://www.bbc.co.uk/news/business> and other quality news resources.

Year 11

Edexcel GCSE Business Studies over two years. Students can be awarded a range of grades from 1 to 9.

Our curriculum delivery is structured into two themes, taking students from how entrepreneurs start businesses (Theme 1) through to growing and global businesses (Theme 2). There are two equally weighted exam papers, focusing on each specification theme.

Year 11 Programme of study

Term 1	Topic 2.1 Growing the business Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.
Term 2	2.2 Making marketing decisions Students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.
Term 3	2.3 Making product decisions This topic focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes.
Term 4	2.4 Making financial decisions Students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.
Term 5	2.5 Making people decisions Growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity. These aspects are considered in this final topic
Term 6	Revision/Yr 11 Exam window

Assessment

Assessment will take place in the form of two externally set exam papers of 90 minutes each:

Subject		Business	
Assessment type	Frequency	Control	Weighting
Paper 1: Investigating small business	End of course assessment	High control externally examined assessment	50%
Paper 2: Building a business	End of course assessment	High control externally examined assessment	50%

How can I support my child's learning?

Students can be supported with their learning through ensuring that they adhere to the deadlines set by the class teacher regarding out of class work on coursework. Encouraging wider reading around the subject will help students apply their learning to real world scenarios, a key element of the course. This can be done through reading quality broadsheet newspapers, BBC business site <https://www.bbc.co.uk/news/business> and other quality news resources.